

# CS G256

L4: May 13

# Key Points from Homework

- "Compare and Contrast"
  - Common points in policies
  - Key differences in policies
  - Tables with checks

# More Good Things

- Provide URLs of the privacy policies
- Visually structure your presentation
- Keep assignment to page limit!
- objective analysis:
  - Number of words, Legal Citations, Hyperlinks

# What not to do

- Don't simply paraphrase (or quote) the policies.
- Don't use "you" and "we."
- Don't use "client"

# Organizations Profiled

- US Government
  - SSA, CIA, NSA, FEMA, NIST, IRS, FCC, NASA, Federal Reserve Board
- Businesses:
  - Amazon.Com, TIVO, US Airways, DOT.com, CSC.com, All Music Guide, Akamai, AT&T
- Education:
  - University of Minnesota, University of Texas at , NEU.edu, Harvard, HLS,
- Non-profit:
  - American Red Cross, ACM

# Questions for Discussion

# Why do policies spend so much time on cookies?

- History?
- Legacy of consumer education?
- Misuse potential?
- What about different kinds of cookies?
  - Persistent
  - Ephemeral
  - Third-party

# What's the difference between

- COPPA vs. "no COPPA"
- Safe Harbor
- Intentionally vs. non-intentionally provided information
- What they:
  - Can do
  - Want to do
  - Might be required by a court to do